

Sessions and % New Sessions by Source



Source	Sessions	% New Sessions
facebook.com	160	13.12%
t.co	63	30.16%
m.facebook.com	56	83.93%
l.facebook.com	53	35.85%
wpblogmeetup.wordpress.com	48	12.50%
make.wordpress.org	44	20.45%
mail.google.com	36	8.33%
mg.mail.yahoo.com	29	10.34%
wpwebwizard.com	16	0.00%
accounts.google.com	11	18.18%

Sessions and % New Sessions by Default Channel Grouping

Default Channel Grouping	Sessions	% New Sessions
Direct	1,405	57.58%
Social	399	23.31%
Referral	130	18.46%
Organic Search	96	46.88%

Sessions and % New Sessions by City



City	Sessions	% New Sessions
Orlando	376	65.16%
Casselberry	331	10.57%
Winter Park	269	34.57%
Goldenrod	147	27.21%
Oviedo	116	50.86%
Altamonte Springs	87	51.72%
Apopka	72	44.44%
Winter Springs	65	43.08%
Sanford	55	65.45%
Union Park	45	86.67%

Sessions and % New Sessions by Mobile Device Info



Mobile Device Info	Sessions	% New Sessions
Apple iPhone	250	75.20%
Apple iPad	70	57.14%
Samsung SM-G935T Galaxy S7 Edge	35	17.14%
Samsung SM-J700F Galaxy J7	27	11.11%
Motorola XT1097 Moto X (2nd Gen)	13	15.38%
Samsung SM-J700F Galaxy J7 2015	13	7.69%
(not set)	12	91.67%

Users

976

% of Total: 80.40% (1,214)



New Users

971

% of Total: 80.31% (1,209)



Avg. Session Duration

00:03:02

Avg for View: 00:02:47 (9.18%)



Sessions and Pageviews by Social Network

Social Network	Sessions	Pageviews
Facebook	269	933
WordPress	92	280
Twitter	63	180
LinkedIn	10	15
Google+	7	25
Instagram	1	3

Sessions and % New Sessions by Device Category

Device Category	Sessions	% New Sessions
desktop	1,500	41.67%
mobile	451	67.18%
tablet	79	54.43%

Sessions and % New Sessions by Service Provider

Service Provider	Sessions	% New Sessions
bhn tpa division	576	17.71%
time warner cable internet llc	466	56.44%
(not set)	284	63.03%
bright house networks - cfl division	206	68.93%
embarq corporation	90	35.56%
at&t internet services	57	64.91%
tpa-division - cfl	54	64.81%
bright house networks llc	47	25.53%
brighthouse networks tampa division	33	63.64%
at&t mobility llc	21	52.38%

Samsung SM-G930T Galaxy S7	8	62.50%
Apple iPhone 6s	7	100.00%
Apple iPhone 6	6	83.33%

Sessions by Browser

Browser	Sessions
Chrome	1,315
Safari	385
Firefox	83
Edge	78
Internet Explorer	59
Safari (in-app)	46